



GOVERNMENT COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION SECTOR-50, CHANDIGARH

(NAAC Accredited)



Prospectus (2016-17)



Courses offered in our college

M. Com - Masters in Commerce
B.Com - Bachelor in Commerce (Pass Course & Honours)
BBA - Bachelor in Business Administration

Land Line: 0172-2673394, 0172-2674319
Website: www.gccbachd.org
Email: gccbachd@hotmail.com

From the Principal's Desk

A Great Academic Institution is Never Born; It is Created!

Greetings from the staff and students of Government College of Commerce & Business Administration!



Dear students,

On behalf of Government College of Commerce and Business Administration, I congratulate you on successfully completing your 10 + 2 in academics and welcome you to this esteemed institution. Our College is the only specialized college in the Commerce stream in the city. As Co-educational Institution, we provide harmonious atmosphere to focus on academic freedom, greater civic engagement and quest for excellence in Commerce, Management and related fields with a holistic concern for better life, environment and society.

We welcome all the students who are aspiring to join the college to pursue commerce stream. We at Govt. College of Commerce and Business Administration are committed to the students to provide not only knowledge, values but also appropriate skills. We assure you that your stay in the college will help you to broaden your scope of education because here the faculty teaches not only in the classrooms but also outside the classrooms, by being connected with the students 24x7 through their Blogs. You have the opportunity of honing your creative skills by participating in other curricular activities. The community outreach programmes under taken by the various societies in the college also help to instill confidence, by learning by doing which helps to be employable when you leave the college after completion of the degree. We ensure that you are endowed with necessary tools and knowledge for future professional career. Our emphasis is on building character, stirring minds and elevating proficiencies that last a lifetime

With Best Wishes,

Mrs. Manjit Kaur
(Principal)

INTRODUCTION

Government College of Commerce and Business Administration (GCCBA) was established in 2006 with an objective to provide quality education and excellence in ever changing field of Commerce and Business Administration. It began on 19th October 2006, in a temporary building in sector 19, Chandigarh. It's been growing over the years and after being in sector 42 (Female Literacy Building) from 19th June 2008 till 12th October 2015, the college shifted on 13th October 2015 to its own permanent location in Sector-50 Chandigarh, which is under construction spreading over an area of 9 acres. It is coming up as a smart college with modern infrastructure with an aim to identify the student interests and talents in the field of Commerce and Business Administration, so that they are professionally trained. Our focus is also on the holistic development of the students in all spheres, so that they are able to explore their potential for all future endeavours. The Session 2015-16 was a year of major achievements for the college as it was accredited by NAAC (Cycle-I) and also the college shifted to its own permanent location.

OUR MOTTO

Know, Explore and Grow

The motto envisions the very essence and philosophy of the college. We endeavor and inspire to Know, to Explore and with that knowledge and exposition- Grow both in academics and co-curricular activities.

OUR VISION

To be an institute of academic excellence with total commitment to quality education in commerce, management and related fields, with a holistic concern for better life, environment and society.

OUR MISSION

- ◆ Empowering students with all the knowledge and guidance that they need to become worthy management professionals.
- ◆ Learning through Doing.
- ◆ Imparting value framework that is global yet national.
- ◆ Providing for holistic and value based development of students which ultimately enhances their employability.
- ◆ Developing social consciousness among students.
- ◆ Carving a niche for ourselves in the specialized field of commerce and management.
- ◆ Providing a nurturing and motivating environment to exploit the full potential of the students.
- ◆ Grooming youth to become a truly global personality well equipped to deal with the modern world and its challenges.
- ◆ Enabling holistic development of personality with a humane and global outlook.

Our Toppers				
				
Prabhjot Kaur M.Com (1st, 2 nd , 3 rd Semester)	Rajdeep Kaur B.Com III(Annual) 2014-15	Taranjot Kaur BBA III (Annual) 2014-15	Gaurav B.Com II 2014-15	Adhiraj BBA II (Annual) 2014-15

Our Toppers					
					
Arunika Kanwar BBAIL (1st Semester)	Abhinav Jain BBAIL (2 nd Semester)	Divya Kalra BBAIL (3 rd Semester)	Jyoti Negi B.Com 1 st & 2 nd Semester	Prerna Verma B.Com 1 st Semester	Himani Sharma BBAL (1st Semester)

STAR PERFORMERS OF THE COLLEGE IN YOUTH FEST				
				
Monika Kakkar B.Com III Participation in <i>Inter-Zonal Youth Fest</i> 2 nd in Fine Arts (Cartooning) PU Zonal Youth Fest	Gagandeep Singh B.Com III 2 nd in Elocution PU Zonal Youth Fest	Ramandeep Kaur M.Com I 2 nd in Folk Dance Luddi(Individual category)PU Zonal Youth Fest	Deepali B.Com I 3 rd in in Folk Dance Luddi(Individual category)PU Zonal Youth Fest	Abhay Dhar B.Com III 3 rd in Bhand (Individual Category)PU Zonal Youth Fest

Infrastructure

Presently the college is functioning in the current block which houses 12 classrooms and one computer lab and library and office and seminar rooms.

The new academic block which is almost near completion will consist of 4 new computer labs, 12 lecture theaters, conference rooms and seminar rooms and faculty rooms. The administrative block will consist of the administrative office, administrative rooms for the principal, dean and vice principal, bursar and a bank and Library and examination rooms and rooms for the various activities.



Library

The Library has a collection of 3070 documents including textbooks, reference books, general books and non-book materials. The Library subscribes to about 40 Magazines/Journals and 15 newspapers. A digital kiosk has been installed in the library to enable the students to find books available in the library and blogs of the teachers. It will be shifting to its permanent location consisting of the two floors of the administrative block once it is completed.



I.T.

Our emphasis has been to provide the best technology to all the stakeholders, therefore all the administrative and teaching work is being carried out by using computers. Students can freely access them in the computer lab and also in the library. At present we have sixty six desktops and three servers. The computers of the lab are well equipped with latest soft wares. We also have a 10 MBPS lease line from BSNL. LAN has also been installed with WIFI Routers.



COLLEGE SOCIETIES

The students are encouraged to engage in a wide variety of extra-curricular activities which helps in the all-round development of the students. As part of this effort, various activities are conducted in different societies that facilitate students interaction among themselves and with the society. The various societies of the college are:

Gender Sensitization Society

"Jagriti" Gender Sensitization Society aims at creating awareness about issues like female foeticide, gender bias, women empowerment etc. The emphasis is on the inculcation of humanism particularly equality for all. The society conducts various activities/ programs like rallies, debate, declamation, poetry recitation competitions and dramatics etc. focusing on the vital issues pertaining to gender bias/ discrimination.



Literary Society

"Word Visharad" Literary Society of our college provides a platform to the students to hone and showcase their abilities as well as polish their communication skills to face the professional life with confidence. Each year this society conducts various competitions such as debate, creative writing and public speaking on various social and personal issues to help them overcome their shyness and constraints in speaking, reading and writing.

Environment Society

"Avni" seeks to motivate and prepare students to rise to the challenges and opportunities associated with human-environment interactions. The core mission of the society is to make the students understand the environmental problems in order to find solutions to them. The society aims to create a sense of responsibility amongst the students with the objective of preserving it for future generations.





Management Club

“*Gestione*” aims at developing the management skills and efficacies of the students by providing them a platform to exhibit their plethora of ideas and talents in the various events that are organized by the club. The members are selected after a strenuous screening and are given due recognition for their contribution in the club over the year round.

Drug Awareness Society

Victory Against Drug Abuse "*VADA*" is the anti-drug drive started by the college students which organizes diversified activities and develops collaborative and fruitful interactions among students and the resource persons. Its aim is to sensitize and create awareness among the students regarding the ill effects of drugs.



I.T. Society

The aim of "*Tech-Infomatics*" is to help students gain valuable experience and exposure in the IT world. The society emphasizes to help all the aspiring students highlight their skills and interests in IT and gain a competitive edge in the professional scenario.

Anti-Stress Society

"*Harmony*" aspires and works for creating stress free campus environment. The society has been set up with the objective to reduce stress among our students, to enhance their potentiality and to help them cope up with the academic pressure.



CULTURAL ACTIVITIES

The college initiates various cultural activities to nourish talents of students on a large scale. The college gives due emphasis on the co-curricular activities to accelerate the overall development of the students. Our students get the opportunity to participate in the various events of Panjab University Youth & Heritage Festivals at Zonal, Inter zonal and National level, and other Inter-College Competitions every year.



YUVCLIQUE

„YuvClique“, is an intercollegiate management fest, which is a platform for various colleges of tricity to participate and win accolades through healthy competition organized by Management Club “*Gestione*”. It consists of series of events like Fine Arts, Literary, Cultural, Fashionista and I.T. events.



SPORTS

Students have always brought laurels to the college in individual and team events. The college provides facilities for both indoor and outdoor games. A fully equipped gymnasium is also coming up the college.



NATIONAL SERVICE SCHEME (N.S.S.)

The college has 2 units of NSS consisting 100 boys and 100 girls as volunteers. Every new student who wishes to join N.S.S. has to fill up the enrolment form latest by August. The NSS volunteers also have an opportunity to attend National Integration camps and adventure camps also.



PERSONALITY DEVELOPMENT CLASSES

The college in collaboration with Regional Institute of English (RIE) provides compulsory Certificate Course in Personal Development (PD), a 100- hour need-based programme to the students of B. Com II and B.B.A II to develop their communication and inter-personal skills. The 100-Hour programme consists of Remediation of Pronunciation and Sentence Structure, Vocabulary Building, Resume Writing, Interview Skills, Group Discussion Skills, Team Skills, Leadership Qualities, Time Management and Stress Management. Attention is also paid to Personal Grooming, developing a Positive Attitude and building Self Confidence in the students.

PLACEMENT CELL

The placement cell of the college is more of a Career Facilitation and Personality Development Centre. The purpose of the placement cell of the College is to acquaint the students with the emerging opportunities in the world of work and to impart them sound guidance for an effective career planning. The placement cell hosts on campus pre-placement and placement activities of the corporate world and organizes expert talks on diverse career options. This year various career counseling sessions were organized in the college on career options and opportunities and also talks were organized on interview skills and group discussions. A Seminar by „Google Bootcamp was organized powered by „Google for Entrepreneurs“ where designers, developers, marketers and start-up enthusiasts came together to share ideas and to promote the entrepreneurship skills of the students. Free Mock cum Scholarship Test & career sessions were organized by CMC Academy, a subsidiary of TCS and Bulls Eye to help the students pursue professional courses like MBA. Campus Recruitment Drive was conducted by eClerx, Godrej & Boyce Mfg. Co. Ltd. and Ernst & Young. Twenty students from our college were also nominated from M. Com and B. Com III for attending classes in the Panjab University for the preparation of UPSC, Examinations.

ALUMNI ASSOCIATION

The Alumni Association serves as a catalyst for communications and involvement between the alumni, the institution and the students, for the development of a lifelong camaraderie. The college has an Alumnus which encourages reunions with the Alma-mater. Some of the objectives of the association are: to promote and foster mutually beneficial interaction among the Alumni and the present students of the institute and among the alumni themselves; to promote education, literature and other similar kind of activities. The Alumni Association organizes lectures by distinguished speakers and panel discussions on topics of current interests to its members.

CONDUCT AT GCCBA

To promote professionalism, the students are required to adhere to the rules as mentioned below in their day to day conduct in the college: -

Every student who is admitted has to keep his/her Identity Card affixed with photograph, duly attested and present it for inspection on demand.

Students are expected to take proper care of college property and to help in keeping the premises neat and clean. Causing damage to the property of the college, e.g. disfiguring walls, doors, fittings, or breaking furniture, etc., is a breach of discipline and the guilty will be duly punished.

It is the responsibility of the student to read the notice boards regularly for important announcements made by the college authorities from time to time. They are not excused or given any concession on grounds of ignorance.

Students must attend lectures and tutorials according to the timetable on all working days of the college.

In case of illness, a student has to apply for medical leave, as soon as possible, with a doctor's certificate. He/she must personally report to the HOD / Principal on resuming class.

Students are warned that if their attendance at lectures and tutorials is unsatisfactory, their names can be struck off the college rolls/or can be detained from the examinations.

Students cannot be absent from lectures, tutorials and examinations without prior permission of the Principal.

Smoking is strictly prohibited in college premises.

HOSTEL FACILITY

At present our college does not have its own hostel. But we have made arrangements with various institutions. For girls we have 45 seats in Working Women's Hostel, Sector 24 Chandigarh and 10 seats in State Institute of Education, Sector 32 Chandigarh. For Boys we have 15 seats in General Hostel Sector 15, Chandigarh.

RUSA

Rashtriya Uchchatar Shiksha Abhiyan is a flagship program of Union Ministry of Human Resource Development to revamp the higher education sector in the country. Through RUSA, it aims to cover 316 states public universities and 13,024 colleges across the country. GCCBA- 50 is also a beneficiary of the same. During 2015-16, the college has organized many programs and courses for the benefit of the students.



Subjects offered for M.Com

M.Com Semester-I				M.Com Semester-II			
Sno	Code	Subject	Marks	Sno	Code	Subject	Marks
1	M.C.101	Managerial Economics	100	1	M.C.201	Business Environment	100
2	M.C.102	Quantitative Methods for Business	100	2	M.C.202	Research Methodology in Commerce	100
3	M.C.103	Modern Accounting theory & Reporting Practices	100	3	M.C.203	Financial Management and Policy	100
4	M.C.104	Organization Theory and Behavior	100	4	M.C.204	Production and Materials Management	100
5	M.C.105	Marketing Management	100	5	M.C.205	Operational Research	100
6	M.C.106	Management Information System	100	6	M.C.206	Business policy & Strategic Management	100
7	M.C.107	Workshop on IT Applications in Commerce	100	7	M.C.207	Summer training report and viva voce	100
M.Com Semester-III				M.Com Semester-IV			
Sno	Code	Subject	Marks	Sno	Code	Subject	Marks
1	M.C.301	Business Performance Measurement	100	1	M.C.401	Project Planning and Control	100
2	M.C.302	Tax Planning and management	100	2	M.C.402	Knowledge Management	100
3		Optional (as per Group)	100	3	M.C.403	Business Ethics and Corporate Governance	100
4		Optional*	100	4		Optional*	100
5		Optional*	100	5		Optional*	100
6		Optional*	100	6		Optional*	100
7	M.C.315	Workshop on Financial Markets and Instruments	100 marks	7	M.C.422	Comprehensive viva-voce	100
*Group A: Marketing		*Group B: Human Resource Management			*Group D: Accounting & Finance		
Advertising and Sales Management	MC. 407	Organizational Change and Development			MC. 413	Advanced Corporate Accounting	
Services Marketing	MC. 408	Training and Development			MC. 414	Security Analysis and Portfolio Management	
Consumer Behavior	MC. 409	Compensation Management			MC. 415	Advanced Auditing	

Subjects offered for B. Com

B. Com I st Semester				B. Com II nd Semester			
<u>Sno</u>	Course Code	Course Title	Maximum Marks	<u>Sno</u>	Course Code	Course Title	Maximum Marks
1	BCM 101 A BCM 101 B	Punjabi Or History and Culture of Punjab	50	1	BCM 201 A BCM 201 B	Punjabi Or History and Culture of Punjab	50
2	BCM 102	English and Business Communication	100	2	BCM 202	English and Business Communication	100
3	BCM 103	Interdisciplinary Psychology For Managers	100	3	BCM 203	Interdisciplinary E-Commerce	100
4	BCM 104	Business Economics-I	100	4	BCM 204	Business Economics-II	100
5	BCM 105	Principles of Financial Accounting**	100	5	BCM 205	Corporate Accounting**	100
6	BCM 106	Commercial Laws	100	6	BCM 206	Business Laws	100
7	BCM 107	Principles and Practices of Management	100	7	BCM 207	Human Resource Management	100

B. Com III rd Semester				B. Com IV th Semester			
<u>Sno</u>	Course Code	Course Title	Maximum Marks	<u>Sno</u>	Course Code	Course Title	Maximum Marks
1	BCM 301	Interdisciplinary Issues in Indian Commerce	100	1	BCM 401	Interdisciplinary Security Analysis And Portfolio Management	100
2	BCM 302	Cost Accounting**	100	2	BCM 402	Advanced Accounting**	100
3	BCM 303	Company Law	100	3	BCM 403	Auditing And Secretarial Practice	100
4	BCM 304	Business Mathematics And Statistics**	100	4	BCM 404	Cost Management**	100
5	BCM 305	Banking And Insurance	100	5	BCM 405	Marketing Management	100
6	BCM 306	Indirect Tax Laws**	100	6	BCM 406	Quantitative Techniques And Methods**	100

B. Com Honours Options available:

Economics	Management Studies
1 BCH 308 : Development Economics 3rd Sem	1 BCH 309: Advertising & Brand Management 3rd Sem
2 BCH 408: Industrial Economics 4 th Sem	2 BCH 409 : Consumer Behaviour 4th Sem

Subjects offered for B. B.A.

B. B.A I st Semester				B. B.A II nd Semester			
<u>Sno</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Maximum Marks</u>	<u>Sno</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Maximum Marks</u>
1	BBA 101A BBA 101B	Punjabi Or History and Cul- ture Of Punjab	50	1	BBA 121A BBA 121B	Punjabi Or History and Cul- ture Of Punjab	50
2	BBA 102	Business Statis- tics*	100	2	BBA 122	Managerial & Soft Skills Management	100
3	BBA 103	Fundamentals of Information Technology	100	3	BBA 123	Essentials of Business Economics – I	100
4	BBA 104	Management Concepts and Practices	100	4	BBA 124	Business Laws	100
5	BBA 105	Financial Ac- counting*	100	5	BBA 125	Psychology for Managers	100
6	BBA 106	Essentials of Business Economics – I	100	6	BBA 126	Financial Man- agement*	100
				7		Environment and Road Safety Education**	70

B. B.A III rd Semester				B. B.A IV th Semester			
<u>Sno</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Maximum Marks</u>	<u>Sno</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Maximum Marks</u>
1	BBA 201	English & Busi- ness Communication Skills	50	1	BBA 221	English & Busi- ness Communication Skills	50
2	BBA 202	Operation Re- search*	100	2	BBA 222	Project Manage- ment	100
3	BBA 203	Marketing Man- agement	100	3	BBA 223	Research Meth- odology	100
4	BBA 204	Economics of Money And Banking	100	4	BBA 224	Human Resource Management	100
5	BBA 205	Regulatory Framework For Companies	100	5	BBA 225	Indirect Tax Laws*	100
6	BBA 206	Direct Tax Laws*	100	6	BBA 226	Database Man- agement System	100

Admission Process for M.Com 1st Semester (Centralized Admission)

Centralized Admission of M.Com-I (First Semester) for GCCBA-50, PGGC-46 & PGGCG-42 will be done at [GCCBA-50, Chandigarh](#). The last date for submitting **ONLINE FORM** for admission is **24-06-2016**. The **Hard Copy** of the forms has to be deposited at **GCCBA- 50, Chandigarh by 29-06-2016 before 02:00 P.M by all means.**

For Details regarding Schedule of Admissions: -

M..Com (First Semester)	7 th July 2016	For details, See GCCBA Website/dhechd.org Website
M.Com (Third Semester)	9 th July 2016	For Existing College Students and vacancy if any

Admission Process for B. Com (First Semester)

Admission for **B. Com (First Semester)** for our college will be held by centralized method, for which the students have to **APPLY ONLINE** and also submit a **HARD COPY** of the same at Panjab University on the given date as mentioned by the Panjab University and for that the students are requested to visit our college website: www.gccbachd.org or Panjab University website for B.Com Admissions.

For Details regarding Schedule of Admissions: -

B .Com (First Semester)	---	For details, see GCCBA Website /Panjab University Website
B. Com (Third Semester)	9 th July 2016	For Existing College Students and vacancy if any
B. Com (Fifth Semester)	10 th July 2016	For Existing College Students and vacancy if any

Admission Process for BBA (First Semester)

Centralized Admission of **BBA (First Semester)** classes for GCCBA-50 and PGGC-11 will be done at GCCBA, Sector 50, Chandigarh. The last date for submitting **ONLINE FORMS** for admission to BBA is **24-06-2016**. The **HARD COPY** of the forms has to be deposited at **Government College of Commerce & Business Administration, Sector 50, Chandigarh by 29-06-2016 before 02:00 P.M by all means.**

For Details regarding Schedule of Admissions: -

BBA (First Semester)	7 th July 2016	For details, See GCCBA Website
BBA (Third Semester)	9 th July 2016	For Existing College Students and vacancy if any
BBA (Fifth Semester)	10 th July 2016	For Existing College Students and vacancy if any

Note:

- For admission to **B. Com (Third semester), BBA (Third semester); M. Com (Third Semester) & B. Com, BBA (Fifth Semester)** for new as well as old students the last date for submitting online copy is **24-06-2016** and Hard Copy of the forms is to be submitted in the college office is **29-06-2016 by 02:00 P.M positively.**
- Dates of admissions for each class will be notified separately at college website.
- Kindly note that students must fill their **ONLINE FORMS** along with submitting the Hard copy of their forms as per the schedule given above.

Principal Mrs. Manjit Kaur 94170-86781

Dean Prof (Dr.) Rosy Walia 98884-09177

Vice Principal Mr. Amar Preet Singh Sijher 98766-31063

Category	Name	Mobile No.
Overall Coordinator (Admissions)	Prof. (Dr.) Rosy Walia	98884-09177
Coordinator (M.Com)	Dr. Bikramjit Kaur	81463-12026
Coordinator (B. Com I st Semester)	Dr. Rajiv Salwan	98884-00290
Coordinator (B.Com III rd Semester & V th Semester)	Dr. Naveen Pandhi	98881-85849
Coordinator (B.B.A All Semesters)	Dr. Manoj Kumar	98882-37733
Coordinator (Hostel Admissions)	Mr. Amar Preet Singh Sijher	98766-31063
Prevention of Sexual Harassment Cell	Prof. (Dr.) Rosy Walia	98884-09177
Anti-Ragging cell	Mr. Amar Preet Singh Sijher	98766-31063

GCCBA in Media

